

*The Bill and Carol Fox Center for Humanistic Inquiry*  
*Emory College of Arts and Science*  
*presents*

# FACULTY BOOK LAUNCH

## ***THE DANGEROUS ART OF TEXT MINING***

*A METHODOLOGY FOR DIGITAL HISTORY*

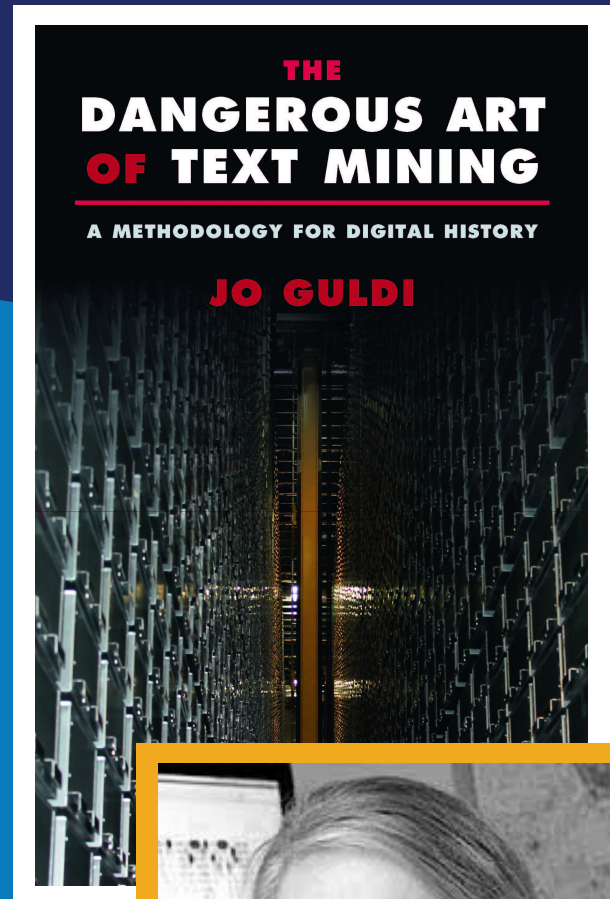
*The Dangerous Art of Text Mining* celebrates the bold new research now possible because of text mining. However, this book also presents a warning: without help from the humanities, data science can distort the past and lead to perilous errors.

**Jo Guldi, Professor of Quantitative Theory and Methods**, will discuss her newest book and work as a scholar of history who uses machine learning, statistics, and other big-data methods to approach the traditional concerns of the humanities.

***Monday, October 30***

***4 p.m. - 6 p.m.***

***The Living Room, Oxford Rd Bldg.***



***Jo Guldi, Author***

For more information: [foxcenter@emory.edu](mailto:foxcenter@emory.edu) or 404.727.6424